



2nd Annual Mac' & Cheese Festival

America's Transportation Experience/
AACA Museum, Inc.

161 Museum Drive, Hershey, PA 17033

SUNDAY, FEBRUARY 25th, 2024, Noon to 4:00 pm

www.AACAmuseum.org/event/mac-motors/

RESTAURANT PARTICIPATION AGREEMENT

Restaurant Name _____

(As it should appear on all promotional materials, signage and recognition)

Contact Name _____

Contact's Title _____ Contact's Phone # _____

Contact's Email _____

Restaurant Address _____

Restaurant Website/Social Media _____

America's Transportation Experience, the AACA Museum, Inc. in Hershey, is hosting MAC & MOTORS, the area's first non-profit-based community macaroni and cheese festival. The museum is a 501(C)(3) non-profit organization that operates a three-floor Smithsonian Affiliate transportation museum dedicated to the preservation and presentation of motor vehicle history in an engaging, entertaining, and educational manner. This event is a family-oriented fundraiser to help us fulfill this mission. The inaugural event welcomed more than 600 guests.

HOW THE EVENT WORKS

Fifteen to twenty of central PA's best restaurants will bring their favorite mac & cheese to the museum for sampling in disposable aluminum pans. The museum will provide chafer frames, pans, sterno for heat, sampling cups, spoons, napkins and food scoops/dishers. Attendees will receive eleven tickets with their festival admission. Ten tickets will be for sampling. The eleventh ticket will be used to vote for their favorite Mac & Cheese. The top three vote-getters receive engraved trophies for 1st, 2nd, and 3rd place to commemorate their festival victory!

RESTAURANT RESPONSIBILITIES

- The museum anticipates selling between 400 and 500 tickets for this event. Please provide enough mac & cheese to accommodate all guests. *We will provide you with a head count prior to the event.
- The museum must have a copy of your Certificate of Liability Insurance (COI) on file prior to the event.
- It can be emailed, along with this completed form to Stacy Benson, our office manager, at: sbenson@aacamuseum.org
- Restaurant must be onsite and set up by 11:30 am and exit the museum by 5:00 pm. You may arrive as early as 10:00 am.

THE MUSEUM PROVIDES

- One (1) 6-foot table with a covering, and two (2) chairs and electric if needed.
- Restaurant promotion through our Keep up to Speed E-blasts, social media and printed Reflections newsletter.
- Thank you letter, acknowledging your participation and donation of product (upon request) as a possible tax deduction.
- We realize participation in this event takes staff, time, and money. We are truly grateful for your support! As a small sign of this appreciation, we will give your restaurant a complimentary one-year. Corporate Alliance membership. This membership provides several business level benefits that your restaurant may utilize, including complimentary general admission tickets to the museum that may be shared with your staff or customers. The application and full benefit listing may be found at: www.aacamuseum.org/join-support/membership/

Completed participation forms, COIs and any festival questions may be directed to:

Stacy Benson, Office Manager
717-566-7100 ext. 101, sbenson@aacamuseum.org

or

Jeffrey Bliemeister, Executive Director
717-566-7100 ext. 102, jbliemeister@aacamuseum.org



AT HERSHEY