



## FOR IMMEDIATE RELEASE

ANTIQUE AUTO MUSEUM  
HERSHEY, PA

### MEDIA CONTACT:

Nancy Gates  
Director of Marketing & Publicity  
717 566-7100 ext.123  
[NGates@AACAMuseum.org](mailto:NGates@AACAMuseum.org)

## Antique Automobile Club of America (AACA) Museum wins 5 National Awards



Hershey, PA (March 31, 2014) The Antique Automobile Club of America (AACA) Museum was awarded five NAMMY Awards during the National Association of Automobile Museums (NAAM) Conference held last week at the Petersen Museum in Los Angeles, California. The National Association of Automobile Museums is a professional center of excellence for automobile museums and affiliated organizations that supports, educates and encourages members to operate according to professional standards of the museum industry. More than 100 automotive and transportation museums are members of NAAM representing thirty-seven different states, including 11 other museums within Pennsylvania. This year's conference was additionally held in conjunction with the World Forum for Motor Museums and was attended by representatives from all over the world, including Japan, New Zealand Switzerland and the U.K.

The annual NAAMY awards competition honors the work of nonprofit automotive transportation museums. The awards recognize industry leaders for achievement, professionalism and creativity. They are designed to further promote professionalism in automotive museum managerial, curatorial, educational and promotional work. Entries were judged at Kent State University, Trumbull Campus, Warren, Ohio, by professors with expertise in each field of competition. Awards are given based upon two divisions – Division I is for Museums with budgets of less than \$300,000 and Division II is for Museums with budgets greater than \$300,000.

The AACA Museum is honored to receive awards in the following categories:

***First Place Award – Division II for Events & Public Promotion*** related to "An Evening with Karl Ludvigsen" program that was held at the Museum spring of 2013 in conjunction with the Porsche Style & Design exhibit.

***First place Award – Division II for Collateral Materials*** related to a 10<sup>th</sup> Anniversary newspaper insert the AACA Museum distributed March of 2013 to promote it's 10<sup>th</sup> Anniversary exhibits and events to the greater Hershey-Harrisburg community. This insert was a supplement piece distributed via The Patriot News.

## **AACA Museum wins 5 National Awards**

### **Page 2**

***First Place Award – Division II for Interpretive Exhibits*** related to "Pop Culture & Cars: A Retro Adventure" exhibit that was featured throughout the summer of 2013.

***Third Place Award – Division II for newsletters and magazines*** for "The Flivver" the AACA Museum volunteer newsletter. This is an ongoing publication keeping our volunteers informed of current and upcoming exhibits and events at the AACA Museum.

***Third Place Award – Division II for websites*** related to the AACA Museum website launched in November of 2013. The Museum's new website was designed with responsive design enabling it to be user friendly on a variety of computers and mobile devices. The AACA Museum's new website was designed and built in collaboration with Higher Information Group located in Harrisburg, PA - [www.higherinfogroup.com](http://www.higherinfogroup.com)

The AACA Museum is honored to win these prestigious awards as they represent a commitment to excellence and set the standards within our field. Our commitment to excellence and a diverse palette of changing exhibits and innovative events enables us to provide a World-Class automotive experience to our visitors.

Mark Lizewskie, Executive Director of the AACA Museum, was also elected to the NAAM Board of Directors at the National Meeting last week for a three-year term. Lizewskie begins his work on the NAAM Board immediately. "It is an honor to be part of the NAAM Board", commented Lizewskie, "NAAM is an important dedicated organization, and I am thrilled to be able to help meet the needs of today's automobile museum community".

### **About the AACA Museum**

The Antique Automobile Club of America Museum, a member of the Smithsonian Institution Affiliations Program, displays beautifully restored automobiles, buses and motorcycles in unique life-like scenes representing the 1890s – 1980s in a cross-country journey from New York to San Francisco. This Museum, a 501(c) (3) non-profit organization, is known to be one of the largest automotive museums. Special exhibits change several times a year and focus on a variety of eras and types of vehicles. The Museum is located just off Route 39, one mile west of Hersheypark Drive in Hershey, Pennsylvania. Regular admission \$10, seniors age 61 and older \$9, juniors age 4-12 \$7, children age 3 and under are FREE. The Museum is open daily from 9:00 AM to 5:00 PM. For further information, please call 717-566-7100 or visit [www.AACAMuseum.org](http://www.AACAMuseum.org).

**For additional information concerning NAAM** Visit [www.naam.museum](http://www.naam.museum)

###